This year began with completing three librarian searches successfully. Elizabeth Davidson joined us as the Head of Public Services; Jessica Gutacker as the Information Literacy Coordinator; and Samantha Schultz as the Outreach and Evening Librarian. Most people may not think of the staff when they think about the greatest asset of a library, but we have an excellent team of dedicated and service-oriented individuals who do amazing work together to support you everyday. Here are a few highlights of what we accomplished:

- New organized methods of outreach, marketing, and feedback gathering were implemented in order to increase engagement with the campus community, including doing more with our social media activities to promote the collection and our events.
- The library continued its partnership with the Graduate Deaf Education program, co-teaching 2 sections of a 1 credit, online course that prepares incoming graduate students for college level research.
- Requests for help from the Archivist increased significantly by 75% this year, including working with researchers using the collections for projects and education purposes. Additional important content was also digitized and is now available online.
- The research and library help we provide in-person and virtually saw nearly a 10% increase last year, demonstrating that people are reaching out to us and finding our services helpful.
- 82% (70 out of 85) students surveyed agree or strongly agree that the library is here to help them succeed at McDaniel.

Over the past year we added over 25,000 ebooks, 23,000 streaming videos, and nearly 1,000 ejournals. We managed over 303,000 electronic resource records and access details as well as made updates to keep our website ADA compliant and user-friendly. This takes a lot of work. Electronic resources help people in many ways but we also added over 1,900 books because books still matter. Many people like to talk about how books are dead, but there are important reasons why they aren’t and why they will continue to be a necessary source of information. As Neil Gaiman relates about what Douglas Adams told him: “Books are sharks … there were sharks before there were dinosaurs, and the reason sharks are still in the ocean is that nothing is better at being a shark than a shark. Look at a book. A book is the right size to be a book. They’re solar-powered. If you drop them, they keep on being a book. You can find your place in microseconds. Books are really good at being books and no matter what happens books will survive.” The Guardian, March 4, 2015.
OVERNIGHT VISITS

189,369 TOTAL VISITS
10,588 OVERNIGHT VISITS
1,463 hrs GROUP TECH ROOM USE

Hoover Library tracks the number of library guests throughout the year to assess when the library is most used and to ensure that we are providing optimal service during peak foot traffic. Overnight study hall continued to be offered in the library five days per week during the Fall and Spring semesters. Compared to last year there were 1,469 more overnight entrances in 2016/17.

LIBRARY VISITS

91% of students rated their Hoover Library experience as good or excellent.

CIRCULATION

Beyond supporting students with its rich collection of in-house and electronic resources, the Hoover Library (HL) is a part of the Carroll Library Partnership (CLP). The partnership includes all higher education and public libraries in Carroll County and works together to promptly and efficiently share materials on demand to support the entire community, enriching the resources available to Hoover students, faculty, and staff.

LIBRARY VISITS

189,369 TOTAL VISITS
10,588 OVERNIGHT VISITS
1,463 hrs GROUP TECH ROOM USE

Interlibrary loan serves our community’s research endeavors by locating and borrowing materials from libraries outside CLP. Requested items arrive within 5-7 days. Both Westminster and Budapest campuses may request electronic resources via our Document Delivery service, whereby we find and deliver electronic articles and chapters promptly and efficiently. As of 2016/17 service is even more convenient with the addition of text message alerts. We also loan to other libraries and we respond to those requests within 1 business day.

INTERLIBRARY LOAN

Total circulation: 24,019
HL item circulation at CLP Libraries: 12,782
Item circulation at HL: 11,237
Reserve item circulation: 2,275
CLP items circulated at HL: 1,381

91% of students rated their Hoover Library experience as good or excellent.

BORROWEHD
837 books
2,675 articles

LOANED
712 books
601 articles
Librarians at Hoover Library offer student-centered Information Literacy (IL) Instruction for all undergraduate and graduate classes on research methods and use of library resources. We lay the foundation for student success by instructing every First-Year Seminar (FYS) on academic research twice – giving students the tools they need to perform research at the college level. Librarians work with faculty at every level to develop and prepare McDaniel students to find, evaluate, use, and share information ethically and effectively in their personal and professional futures.

“...the flex session showed all the steps to make a strong research paper.”
-First Year Student

“...That was the best introduction to working with primary and secondary sources I have ever seen!”
-Professor Corey Wronski-Mayersak

“...I learned to never give up looking for sources because the library can really help.”
-First Year Student

The Hoover Library supports the research needs of students, faculty, and visitors in a variety of ways.

Our Reference Desk is staffed for research support during the busiest times of day, and anyone can receive assistance in person or via chat or text message, email, or phone call. Students, faculty, and staff may also schedule one-on-one appointments with a librarian for more intensive research support.
The range and depth of the library’s collections reflect the unique character of McDaniel College and the needs of its academic programs.

Our collections are an evolving mix of print and electronic items. We now offer access to 81 databases. Major collection additions include the Springer 2016 E-book Collection (over 9,000 titles covering a wide range of academic disciplines) and over 12,000 additional streaming video and musical score titles from Alexander Street Press.

Faculty were introduced to Choice Online which increases access to book review information, better informing their decisions for their book selection and ordering process.

IMLS SPARKS! IGNITION GRANT
The grant provides nearly $25,000 for a collaborative project with Goucher College, Ursinus College, Washington College and Washington & Jefferson College, to develop best practices for ensuring that information literacy education programs in smaller college libraries support the success and persistence of at-risk students in their critical first year.

STUDENT CAREER DEVELOPMENT
Student employees completed projects that helped them develop their career skills, including completing inventories of Fraternity, Sorority and Bish collections; digitizing Alumni scrapbooks; reconciling ERIC microfiche holdings; and helping us with serials online access changes. We also implemented an expanded training program that includes more about customer service.

FAKE NEWS PANEL
Hoover Library hosted a panel discussion about fake news and alternative facts, and included faculty members from Communications & Cinema, Political Science & International Studies, and Psychology. The audience was a mix of approximately 45 students, faculty, and community members who engaged in a lively discussion about navigating our information environment today, and learned strategies for identifying and avoiding bias.
The McDaniel College Archives at Hoover Library serves as the repository for the institutional, cultural, and historical memory of the college, and oversees three different groups of collections: Manuscript Collections, Special Collections, and College Records.

This year, all previously published Graduate, Jan Term, and Summer Course Catalogs, as well as the entire run of Contrast Literary Magazine, McDaniel’s annual student-produced creative writing publication, were digitized and made available online through the Archives website.

Special Collections partnered with the Art Department to integrate romance novels from the Nora Roberts American Romance Collection into the studio art courses for Spring 2017. Students reflected on the concept of “happily ever after,” analyzed cover art design, and used extra books as raw materials for their collage and printmaking projects.

Andrea Briggs, Archivist & Special Collections Librarian, was also invited to give a guest lecture for the Design I course on the elements of popular romance novel cover design.

The final projects from the participating classes were displayed in Romance Remixed: A Multimedia Art Exhibition, which provided student artists the opportunity to discuss their work with their peers and the public.
COMMUNITY ENGAGEMENT

GENEALOGICAL SOCIETY
Archivist & Special Collections Librarian, Andrea Briggs, presented to the Carroll County Genealogical Society on how McDaniel College’s collections can be used for genealogical research by the local community.

FESTIVAL OF WREATHS
Hoover Library staff created an intricate wreath titled “The Perks of Being a Wallflower” for the Carroll County Art Council’s fundraising event and placed for the second year in a row.

BATTLE OF THE BOOKS
Hoover Library partnered with the Carroll County Public Library to host the Battle of the Books program for local private and home-school students again this year. This event promotes McDaniel to potential future students in a fun and educational way.

25TH ANNUAL “BOOKS SANDWICHED IN”
This year we celebrated the 25th annual “Books Sandwiched In” community event at McDaniel College with Jane Sharpe, Associate Librarian Emerita, sharing her book recommendations for approximately 60 attendees.

READ POSTERS
In celebration of National Library Week, we created the 1st annual READ Posters, featuring library advocates President Roger Casey; the Green Terror; Dr. Corey Wronski-Mayersak, English Department; Karen Violanti, Erin Giles, and Bethany Britton, First Stop Office; Hannah Krauss, Junior; and Linsdey Franks, Junior. These posters honor our campus ambassadors, and promote reading throughout our community.

BEOWULF CELEBRATION
Hoover Library and the English Department collaborated on a Beowulf celebration and read-a-thon, where students read the epic poem aloud, as it was intended, and created visual interpretations of the medieval text.

RESEARCHER IDENTITY EDUCATION: ORCHID
Faculty were introduced to ORCID (a transparent method of linking research activities and outputs). We also created a research guide on “Managing your research identity” with more information about ORCID and other author identifiers: http://lib.hoover.mcdaniel.edu/research_identity

TRAVELING EXHIBIT
Special Collections partnered with Harrisburg Area Community College (HACC) to loan author Jennifer Crusie’s 3-D collages from the Nora Roberts American Romance Collection to HACC’s Gettysburg campus. Students in English courses at HACC created their own collages and displayed them in an on-campus exhibition.
STAFF SERVICE & ACCOMPLISHMENTS

JESSAME FERGUSON, LIBRARY DIRECTOR, successfully obtained the IMLS Sparks! Ignition Grant awarded for the project “IL Framework Cooperative Project for At-Risk Student Success in Smaller Colleges” and is principle investigator leading the collaborative project. She served as Chair Elect of the Library Organization and Management Section of ALA’s Library Leadership & Management Association (LLAMA). She also served as co-chair of LLAMA’s Assessment Section Organizational Practices Committee leading a project to build an assessment repository for the profession. She served on the Maryland Library Consortium Board and lead the project to hold the first ever Maryland Information Literacy Summit including overseeing four task groups of librarians from public, school and academic libraries in developing new information literacy milestones for each segment. She was co-presenter for the program “Mentoring in Libraries: We are Better Together” and was lead presenter for the poster presentation on “Information Literacy Across the Lifespan for Maryland Citizens: Developing Benchmarks and Inspiration for all Librarians” for the Maryland Library Association & Delaware Library Association Annual Conference on May 11, 2017.

DAVID BRENNAN, HEAD OF TECHNICAL SERVICES & E-RESOURCES LIBRARIAN, serves on McDaniel College’s Graduate Assessment Committee; is Chair of Hoover Library’s Safety Committee; is Central Pennsylvania Health Sciences Libraries Association’s Linserv Manager, Elected Treasurer, and Webmaster; and is a Peer Reviewer of Pennsylvania Libraries: Research & Practice. Presented “Data Visualization: An Introduction, with Examples Using Tableau,” at the Spring Meeting of the Central Pennsylvania Health Sciences Libraries Association (CPHSLA) Lancaster, PA (April 21, 2017).

ANDREA BRIGGS, COLLEGE ARCHIVIST & SPECIAL COLLECTIONS LIBRARIAN, presented a poster at the Spring 2017 Mid-Atlantic Regional Archives Conference on her collaboration with the Art Department and the Nora Roberts American Romance Collection titled “Fabio! A Work of Art from the Stacks to the Studio.” She also received an Early Career Librarian Scholarship, sponsored in full by the Congress of Academic Library Directors of Maryland, to attend the Association of College & Research Libraries’ 2017 Conference.

ELIZABETH DAVIDSON, HEAD OF PUBLIC SERVICES, serves on American Library Association’s Library Leadership and Management Association’s New Professional Section’s Podcast Team. Presented “Making a Path and Clearing the Way” at the 2017 ALA Annual Conference in Chicago and co-led the discussion “Rising to Leadership: Move Out to Move Up?” at the 2017 ALA Midwinter Meeting in Atlanta. She was awarded the Association of College & Research Libraries’ 2017 Scholarship for full registration cost and travel stipend.

LINDA GARBER, ACQUISITIONS MANAGER, is co-presenting and holding discussions with academic departments making the transition to Choice Online.

JESSICA GUTACKER (now BARBERA), INFORMATION LITERACY COORDINATOR, serves as co-lead for the IMLS Grant Initiative developing information literacy instructional activities related to ACRL’s Framework for Information Literacy for Higher Education.

JANET HACK, SCIENCE & ONLINE TECHNOLOGIES LIBRARIAN, serves on the Library & Information Technology Association (LITA) Program Planning Committee; on the LITA Forum Planning Committee; and as a McDaniel College Marshal.

SAMANTHA SCHULTZ, OUTREACH AND EVENING LIBRARIAN, was Master of Ceremonies for the Battle of the Books program at McDaniel for local private and home-school students.
THE HOOVER LIBRARY HONORS OUR COLLEGE'S HISTORY

CONNECT WITH HOOVER LIBRARY

http://hoover.mcdaniel.edu